



Department of Commerce

Innovation is in our nature.



Washington State Global Small Business Assistance Network Reception

Join Linked:Seattle on LinkedIn and the Washington State Department of Commerce at this first-ever social media event connecting small business with global resources!

Wednesday, December 7th, Noon-2:00 pm
At the Space Needle (Skyline Level)

Linked:Seattle organizes the first *Global Small Business Assistance Network Reception* in collaboration with Washington States' Department of Commerce and event sponsors. This event will introduce several Federally-funded programs to help you get access to the markets and capital you need to grow. Learn how you can take part in Washington's \$50 billion+ export business and access over \$300 million in financing to grow.

The programs: At this first-ever event, the Department of Commerce will launch two new programs to facilitate small business success in Washington:

- **State Trade and Export Promotion (STEP) program:** STEP can provide you with the resources you need to successfully export your products or services, from information and marketing/sales assistance to logistics, funding and support. There's even a voucher program to assist your international expansion.
- **Washington Small Business Credit Initiative:** The Initiative is expected to drive more than \$300 million in new financing to Washington small businesses through 2016.

In addition, sponsors providing financial, logistical and other services will be on-hand and ready to consult with you about your specific business needs.

Fast Facts

The Washington Export Initiative launched June 2010 to spur economic growth and recovery

Goals:

- Increase the number of companies engaged in exporting by 30%
- Provide more support from Washington Departments of Commerce and Agriculture to expand their programs aimed at increasing small business export sales
- Increase the state's overall export sales to \$100 billion by 2015

For more information:

www.choosewashington.com

The opportunity: 95% of the businesses in Washington State are small businesses. Many of them struggle to get larger because they have difficulty finding capital or expanding into international sales through exporting. In fact only 4% of Washington's companies are doing business in overseas markets, which represent 95% of the world's consumers and 75% of global purchasing power.

Schedule

- **12:00 pm** **Event opens; pick up your personalized name tag**
- **12:15pm** **Program Starts**
- **1:00-2pm** **General Small Business Networking**

Free appetizers and non-alcoholic beverages provided by the Space Needle.

Check for event updates including VIP attendees!

Sponsors



ENTERPRISE CASCADIA



Department of Commerce
Innovation is in our nature.



Register On-Line

Use Eventbrite for event ticketing and online event registration

<http://waglobalsb.eventbrite.com/>

Contact Linked:Seattle on LinkedIn for more event and ticket information. Linked:Seattle is the largest and most vibrant business community in the Pacific Northwest, with more than 30,000 Members.

Eventbrite®

Events Made Easy

General Contact Information

Danielle Ellingston, WA State Department of Commerce
2001 Sixth Avenue, Suite 2600, Seattle, WA 98121
Phone: 206-256-6143 / FAX: 206-256-6158
Email: danielle.ellingston@commerce.wa.gov

www.choosewashington.com

www.exportwashington.com